

## **I. IDENTIFICATION : LEADER Csík Association ( Local Action Group - LAG)**

### **1. Name of the project and acronym**

**Project 1: Renovation of the existing traditional house without modifications**

and

**Project 2: Establishment of a partnership for the recreation and recreation center "Sasfészek Kézműves Udvar"**

**Name of the project manager : Potyó Judit**

Phone: +40740768353

E-Mail: bodoljudit@gmail.com

### **2. Lead Partner**

Beneficiary: **Potyó Judit Individual Enterprise**

Ad dress and phone: Romania, Harghita County, Sânmartin Commune, Sânmartin village, no. 261, +40740768353

E-mail of the structure: bodoljudit@gmail.com

Type of organization (public administration, association) : individual enterprise

### **3. State of the project**

Start date: August 2019

End date : it is in progress

## **II. PRESENTATION**

### **1. Territo ry (s) concern ed**

Romania, Harghita County, Sânmartin Commune, Sânmartin village no. 261

### **2. Partners**

The hard project **Renovation of the existing traditional house without modifications**, the renovation of the house will be carried out by the beneficiary of the project, and the operationalization of the infrastructure will be realized through the software project **Establishing a partnership for the realization of the recreation and leisure center " Sasfészek Kézműves Udvar "** that the realization of a recreation and recreation center partnership.

Partners who have signed a partnership agreement on the project for creation of a center for recreation and leisure " Sasfészek Kézműves Udvar " are :

- Mara Zsuzsanna, restaurateur and artist, will hold workshops on old mobile reconditioning, restoration and mobile painting;
- Both Magdolna - handmade traditional doll making, dressed in local traditional costume, handmade with traditional elements;
- Istvan Fodor Vitos-preparation of „ kurtoskalacs ' ' traditional ;
- Tankó József, raw material supplier: wood, small furniture supplier (small chair, hanger, etc.) for workshops;
- Potyó Gyula farmer, supplier of raw materials for cereals ;

- Potyó Judit Í.I as an event organizer and presents the methods of milk processing.

Their number may increase over time, depending on the demand made on the one hand by tourists and on the other hand by local producers.

### 3. Summary

Project description : it must answer the five fundamental questions (what? Who? For whom? How?) - 5/10 lines

Through the project "Renovation of an existing traditional house without modifications", it is intended to be renovated and introduced in the tourist circuit a building located in Harghita county, Sânmartin commune, Sânmartin village, n. 261, built in 1885 and through the complementary project **Establishing a partnership for the creation of the leisure and recreation center "Sasfészek Kézműves Udvar"** aims to set up a social leisure center with the purpose of **preserving the local traditions.**

### 4. Main objectives, public concerned

Describe the project (10/15 lines) by presenting :

Analyzing the objectives of the project aimed at the renovation of the traditional house, we consider that the most important aspect is the growth of the rural heritage.

The measure in which the project was financed aims to offer financial support for the protection, through maintenance, rehabilitation, restoration, endowment, modernization and promotion of the cultural heritage objectives of local interest and of other spaces / objectives. The renovated investments will have a positive impact on local tourism and will help stimulate the development of the local business environment. Supporting the preservation of local heritage and traditions is aimed at stimulating rural tourism activities, as well as maintaining traditions and spiritual heritage, thus contributing to increasing the attractiveness of rural areas.

At the same time, another essential objective of the project "**Renovation of an existing traditional house without modifications**" is the opening of this building for visitors, tourists by organizing thematic workshops, various recreational activities, presenting traditional crafts such as cheese making. Thus the project will contribute to the diversification of the existing tourist services in the area, to the increase of the attractiveness of the rural areas, and not least to the support of the local farmers by combining the tourism with the valorization of the local products and services. This goal will be achieved through another project funded through GAL LEADER Csík. The title of the project is **Establishing a partnership for the realization of the recreation and leisure center "Sasfészek Kézműves udvar"** and aims to maintain and promote the traditional crafts, to ensure the access of the visitors of Harghita county to the local built heritage, to maintain the traditions and to inherit a spiritual model, or to inherit a spiritual pattern restoration versus construction of modern buildings in an uncontrolled way from the point of view of authenticity.

The two projects are aimed at promoting local heritage, rural heritage and traditional products, and developing crafts, with local specific handicrafts. These typical LEADER projects, described in the SDL, contribute to the preservation and promotion of local traditional crafts, saving the local tradition, ensuring access for Harghita County visitors to the built local heritage, maintaining traditions and spiritual heritage.

The activities proposed in the project will take place both in the renovated house and in the yard.

The beneficiaries will be tourists, who visit Harghita County, the local population, children and adults from the territory of the LEADER Association "Csík" who are interested in local traditional crafts that

want to spend their free time in fun and the project partners, who will have a chance. to capitalize on their own products (eg painted, reconditioned furniture, dolls, Szekler - cake, etc.).

## **I. III. NECESSARY MEANS**

### **1. Human means**

Human skills implemented in the project:

- Project team ( management of the steering committee )
- Speaker (s) and / or consultant (s)
- Technical and / or educational team

The project manager is Potyó Judit, holder of the Potyó Judit individual enterprise. The project will be assisted by a consultant.

### **2. Material resources**

Total value of the project: **Renovation of the existing traditional house without modifications** is 49,242 euros from which the public aid is **43,992 euros**.

Financing intensity is - **90%**.

**The total value of the software project : Establishment of a partnership for the recreation and recreation center " Sasfészek Kézműves Udvar " , is 10,000 euros, of which the public aid is 10,000 euros.**

The intensity of the financing is **100%**.

## **IV. VALORISATION**

- Dissemination of the information about the project
- Communication tools used: web (site, newsletters, social networks, videos); paper: leaflets
- Organization of events

The renovation of the traditional house provides the infrastructure, the traditional environmental framework, authentic that no other context can offer for the carrying out of these activities, for the realization of events with high added value in the territory of the LEADER Association "Csík".

During the project placed in Measure M10/6B are planned is two events in the first year and three in the second year to be attended by about 20 people / event.

**Scenario of a program offered for a class (20 children) within the school program "School otherwise":**

Location: the headquarters of the recreation and leisure center "Sasfészek Kézműves Udvar ", Sânmartin.

The students of the fourth grade arrive from the commune schools in the territory of LEADER Csík, the project manager, Potyó Judit, and tour companions organized a diversified, fun and creative program for children:

9.00 - Arrival of the group at the headquarters of the recreation and leisure center "Sasfészek Kézműves Udvar ", dividing the class into 3 groups, with 6-7 children in each group

10.00 - groups have the possibility to choose from the following activities:

- Activity 1: painting a small chair with the help of specialist Mara Zsuzsanna, and decorating it with different motifs, antique techniques. Chair is too small for painting and decorating will deliver you by a partner (Sc. Tanko Wood SRL) using local raw materials, contributing to exploit endogenous resources .
- Activity 2: preparation and baking of the coil traditional local, kurtoskalacs ", from the measurement to the dough ingredients, various fillers of: nuts, poppy, sucks up the frying of the cake to fire. The flour used is provided by the partner Potyo Gyula, a local raw material, contributing to the use of local raw materials.
- ACTIVITY 3: making dolls and traditional is handmade, dressed in traditional local handmade with traditional elements: achieving a p sunset is not too complicated complicated , but requires attention, imagination and aesthetic sense. The doll body is born by a succession of operations that begins with drawing by means of printing on a fabric made of cardboard , and s is the back face is cut out and filled. Materials: fabric 's (cloth, knit), clothing bows, sticks, scraps of fabrics and trimmings (ribbons, lace, embroidery, making gimped yarn).

15.00 - end of program

Each activity me STES ugărească takes 1.5-2 hours, groups will participate in each activity will end all workshops in around the time 15.00

The events will be realized with the help of the following persons according to the requirement of the potential beneficiaries:

1. Potyó Judit - event organizer, tourism expert, presenter of workshops for tourist groups, presents the methods of milk processing.
2. Mara Zsuzsanna - old mobile reconditioning, restoration, mobile painting
3. Both Magdolna - handmade traditional doll making, dressed in local traditional costume, handmade with traditional elements
4. Tankó József - raw material supplier: wood, small furniture supply (small chair, hanger, etc.) for workshops
5. Potyó Gyula - farmer, supplier of raw materials, cereals for the preparation of Kurtoskalacs
6. Vitos-Fodor István - preparation of "KÜRTÓSKALÁCS"

## **V. RESULTS AND PERSPECTIVES**

Make a precise statement of the results and deliverables (innovative aspect, impacts ...), prospects for development, sustainability.

After completing the project beneficiary in cooperation with local craftsmen will organize different events to promote traditional crafts, conservation and promotion of local characteristics to ensure bad sustainability ATIII initiative and ensure vizitabilității location. The realization of the project included in Measure 1 / 1A contributes to the establishment of the partnership and good functioning of the recreation and leisure center " *Sasfészek Kézműves Udvar* " in Harghita county, Sânmartin commune, Sânmartin village, no. 261. The renovated building, and the courtyard will serve the partners of this project, providing a space to organize various recreation and entertainment activities, thematic workshops, thus presenting the traditional local crafts such as: cheese making, refurbishing and painting old furniture, cooking and baking seat traditional local "kurtoskalacs" making traditional handmade dolls etc. those interested will have a center where all visitors will be able participate in country activities offered. The raw materials for this is products and activities will be provided by locals or cereals hoop traditional wood furniture for small painting activities will be provided by the suppliers of raw materials.

The building renovated and the court will act as a center of leisure and recreation which will be organized various activities craft and awareness events on traditional construction methods :

- Events for children on different topics - 20 children per event
- Craft workshops for 10 adults
- Summer camp for children without accommodation
- Awareness events regarding traditional construction methods with the help of the commission of architects of the LEADER Csík Association